

## General Contest Rules

### Roanoke Regional Airport Commission

1. **Eligibility:** Contests are open to any legal residents of the United States, who is a person eighteen (18) years of age or older at time of submission, except for employees or directors of the Roanoke Regional Airport Commission (RRAC), or members of their immediate families. Contest is void where prohibited or restricted by law. Participation in any contest constitutes agreement to comply with the RRAC General Contest Rules.
2. **Entry:** To participate in a contest drawing, an individual must complete an entry in the following manner, and only one entry per person will be accepted, even if a contest offers multiple entry options.
  - a. SOCIAL MEDIA-HOSTED CONTEST: Like and comment or share the associated social media post related to the contest AND/OR complete the on-line contest entry (if applicable);
  - b. WEBSITE-HOSTED CONTEST: complete the on-line contest entry in its entirety;
  - c. EVENT-HOSTED CONTEST: Complete the entirety of a contest entry form and return it to the entry form collection site at the event AND/OR complete the on-line contest entry (if applicable).

FOR THIS SPECIFIC CONTEST, TITLED NO MYTH – THE EASY WAY TO GET AWAY, FLY ROA, in effect from April 5, 2019, 8:30AM to April 30, 2019, 11:59PM, the entry method is WEBSITE- HOSTED.

3. **Prizes:** A description of the prize(s) to be awarded will always be included in the specific contest rules. The RRAC reserves the right to substitute any or all of the prizes with cash or other items of approximately comparable or greater value, at the RRAC's discretion. Prizes are nontransferable, nor redeemable for cash.

FOR THIS SPECIFIC CONTEST, TITLED NO MYTH – THE EASY WAY TO GET AWAY, FLY ROA, in effect from April 5, 2019, 8:30AM to April 30, 2019, 11:59PM, a description of the prize is as follows: one \$500 gift certificate to EITHER Delta Air Lines OR American Airlines for use to and from Roanoke-Blacksburg Regional Airport only. Winner may choose EITHER Delta Air Lines OR American Airlines gift certificate. Valued at \$500.

4. **Selection:** Contest winners will be numbered, and the winner will be determined by random number selection, utilizing an on-line random selection software, at the RRAC's discretion. The selection decision will be final. Odds of winning depend on the number of eligible entries. Only one prize per person. If a person has already been awarded a prize, another drawing shall take place to select a substitute prize winner. A failure to claim a prize within five business days shall be deemed a forfeiture of the prize. Winners will be contacted via email, private social media

message or phone – whichever contact method was requested and is available. Winner(s) will be notified immediately following the selection.

FOR THIS SPECIFIC CONTEST, TITLED NO MYTH – THE EASY WAY TO GET AWAY, FLY ROA, in effect from April 5, 2019, 8:30AM to April 30, 2019, 11:59PM, the winner will be announced at 12:00PM on May 1, 2019.

5. **Privacy:** Participation in a RRAC contest constitutes consent to the RRAC's use, for all lawful purposes, of any and all information provided as a part of entry into a contest. Participants may opt out of this consent by providing written notice to the RRAC at: Roanoke Regional Airport Commission, ATTN: Marketing Department, 5201 Aviation Drive NW, Commission Office, Roanoke, VA 24012.
6. **Consent:** Participation in a RRAC contest constitutes consent by any winners to the RRAC's perpetual, royalty-free use and display of the winner's name and photographic likeness in connection with the RRAC's marketing and public communications.
7. **Warranty:** The RRAC makes no warranty of any type or nature, express or implied, regarding the prize(s). All prizes are awarded on an "as-is" basis.
8. **Construction.** The Airport reserves the exclusive right to construe and interpret these general contest rules in such reasonable manner as it deems appropriate, in its sole discretion. The RRAC may disqualify any participant from participating in any contest if the RRAC deems there to have been any attempt by the person to tamper with the drawing or selection process, or to have otherwise violated any of the rules of the contest.
9. **Waiver of Liability:** Any and all persons who participate in a RRAC contest shall be deemed to have waived and released the RRAC and its directors, employees and agents from any liability associated with the contest.
10. **Governing Law:** All RRAC contests are governed by the laws of the Commonwealth of Virginia.
11. No contests are associated in any way with the social media platforms on which they are promoted – including, but not limited to: FaceBook, Instagram, Twitter, YouTube, Pinterest or other platforms. Contests are sponsored solely by the Roanoke Regional Airport Commission.

**Inquiries regarding RRAC contests may be sent by email or mail to:**

Marketing Department

Roanoke Blacksburg Regional Airport | 5201 Aviation Drive NW, Commission Office | Roanoke, VA | 24012

[pr@flyroa.com](mailto:pr@flyroa.com)