

# AIRPORT GOALS FOR THE MASTER PLAN



- Provide a road map for ROA to make decisions that inform short- and long-term airport development based on sound business decisions and technical justification
- Create a land use plan to incorporate an integrated approach to economic development
- Develop facilities that foster a sense of community pride and ownership of ROA
- Maintain and enhance the safe and efficient operation of ROA
- Maintain and enhance the financial health of the Airport
- Minimize the impact future airport development would have on the environment through sound environmental planning and awareness
- Provide airside and landside facilities that enhance opportunities to maintain and attract air service to the region
- Deliver facility enhancements that improve and expand service to the general aviation business community